



Spark Signs & Graphics - Boosting Business

Spark puts in a good workout at Oxford Athletic Club.



We tested our sprinting ability recently by providing timely signs for our client [Oxford Athletic Club](#). The Wexford-based athletic club needed three different signs for its initial re-branding phase, including a huge new logo graphic on a pylon sign, a beautiful dimensional sign in the lobby to greet members, and a circular logo to compliment existing lettering at the club's front entrance.



And here are a few other November projects.



North Way Christian Community - Wall Sign

Our good friends at [North Way Christian Community](#) came to Spark for a creative solution to brand their KIDS ministry areas at two campuses. The photo shown here is a 10 ft. long sign fabricated out of wood, including tall letters standing off to add dimension, and a watermarking effect with circles on both sides.



DRS Product Returns - Lobby Sign

[DRS Product Returns](#), a leading provider of reverse logistics to CPG and Retail industries, asked Spark to create two large lobby signs for their new headquarters in Reading, PA. We designed, fabricated and delivered the dimensional signs (painted gator foam letters on brushed aluminum panels) to their delight.



Farmers Insurance - Blade Sign

We design, produce and install a wide variety of signs for [Farmers Insurance](#) agents. This month, we installed a blade or projecting sign for the Scott Davis agency. This type of sign allows a company to promote itself from on high without the expense of including a pole or pylon.



MARCO Contractors - Banners

Congratulations to our client [Marco Contractors Inc.](#), a nationwide general contractor, for being awarded by the Pittsburgh Business Times as a 2017 "Great Place To Work". To share this news, we provided multiple banners, which Marco placed on different sides of their corporate headquarters building.



Warmer weather = window graphics.

We took advantage of some warm days this month to knock out a variety of window graphics for [NexTier Bank](#) (augmenting existing graphics), [PCG Real Estate](#) (promoting a new retail complex at

Cool Springs in Bethel Park), and [Farmers Insurance](#) agent Anthony Passarelli (eight separate graphics, each representing the lines of business he covers).



Connect with us.

Log on to our [website](#) to learn more about the types of custom signs we create, or stop by our showroom, from where we serve the entire Pittsburgh area.

