



Spark Signs & Graphics - Boosting Business

Spark goes back to school for Pitt lobby signs.



We worked recently with Landesberg Design to complete a great set of lobby signs for the [Thomas E. Starzl Transplantation Institute](#), part of the University of Pittsburgh. The research laboratories were dedicated to Stuart K. Patrick, a long-time supporter of the Institute, and we were asked to create something unique. We fabricated 1/2" acrylic letters with black brushed aluminum faces, and each side painted a different color: blue and gray. The Institute loved the finished product and also appreciated that Spark applied the letters in time for the dedication ceremony.



Here's what else Spark was up to in April.



Aethon - Illuminated Channel Letters

[Aethon](#), a leading provider of autonomous mobile robot technology, came to Spark for an internally illuminated channel letter sign at its new corporate headquarters. Spark utilized Aethon's logo, which represents one of the four horses of ancient Greek mythology that pulled Helios' chariot across the sky each day. This was very fitting for a sign that was placed high on the building close to the blue sky.



Wurth - Building Signs and Window Graphics

A new tenant in the Leetsdale Industrial Park, [Wurth Baer Supply](#) - a woodworking supply store - needed large building signs to brand its new warehouse. We applied our client's cool logo and colorful graphics to four large 4'x8' panels. We also applied graphics to several doors and the transom glass area of the entrance to complete the branding and provide Wurth with much needed identification.



Marco Development - Monument Sign

Shopping centers need consistent and well-placed branding. Spark replaced two tall post and panel signs with this handsome double-sided monument sign. The monument included dimensional lettering and changeable panels for new tenants that come into the plaza. The sign will be illuminated with floodlights.



University of Pittsburgh - Dimensional Sign

We had the chance to support students recently in Professor Brian Bronaugh's "Projects in Marketing" class at Pitt. The class engaged in a semester-long project with the culmination being an event that included a Spark-supplied 5-foot "Pitt" script and four large 4x8 panels with Giant Eagle and other sponsor logos. Let's give them an "A".



Oxford Athletic Club - Transformation 2018



Our clients at [Oxford Athletic Club](#) are working overtime to transform the club in the coming year. We adorned a temporary office with Oxford branding and graphics depicting what's coming down the road for members. Mark your calendars for Oxford's May 19th [Fit Fest 2018](#) for a fun and unique day of fitness outdoors.

Connect with us.

Log on to our [website](#) to learn more about the types of custom signs we create, or stop by our showroom, from where we serve the entire Pittsburgh area.

