
WHAT TO EXPECT WHEN SELLING YOUR HOME

As you prepare to sell your San Diego home, it can be hard to know where to start.

Between the repairs, updates, touch-ups, cleaning, and everything else, the process can start to feel like a major time-suck.

You know how critical it is to maximize your equity, but with a busy schedule already, you're right to want to keep this as simple and painless as possible.

You deserve to get a strong return on investment without feeling forced to put your life on hold, and with the help of a trusted advisor—you can!

My process is designed to take the headache out of selling your home.

The fact is, with careful preparation and professional guidance, you can maximize your equity without burning yourself out.

My hands-on approach takes the stress and confusion out of selling your home because I sweat the small stuff—allowing you to stay focused on this move.

From start to finish, I work with you to help prepare your home, attract buyers, and facilitate a successful sale.

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WHAT TO EXPECT FROM ME

1 Initial Phone Call

Let's discuss your goals and my process for helping you sell your home for top dollar. If it's a good fit, we will schedule your Strategic Marketing Consultation.

2 Strategic Marketing Consultation

In about 90 minutes we will revisit your goals in detail and cover my step-by-step process for getting you the highest possible price in the fewest days on market. We will also discuss recommendations for affordable property improvements that deliver the highest ROI, look at relevant market stats, and cover the legal paperwork needed to sell.

3 Property Preparation

Once we agree on property improvements, I'll help facilitate each item. We want your home to shine when it hits the market, so we will highlight the best features and remedy any shortcomings. I know that moving can be extremely difficult, so I'll focus on your property while you remain focused on preparing for your next chapter.

4 Next Steps

Your goals are our top priority. Once your home hits the market, we'll work together to schedule showings and open houses that have minimal impact on your schedule. I'll remain in close contact, keeping you up to date on buyer feedback and progress.

As offers come in, I'll help you understand your options and fiercely negotiate on your behalf. Thanks to my careful attention to detail, you can feel confident that you're making the best decisions for your home and your future.

CALL TODAY **858-431-6043**
FOR AN INITIAL CONSULTATION

Tell me about your home and your goals for your next chapter. I'll answer your questions, and briefly cover my process for helping you make the most of your move. If it feels like we are a good fit, we'll discuss the next steps from there.

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